

MAN OF FAITH/ENTREPRENEUR/
RE-ENTRY EXPERT / FILM PRODUCER

**MEDIA CONTACT** 

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## ABOUT AARON

**Aaron Smith** is a **man of faith**, **entrepreneur**, **re-entry expert** and **film producer** dedicated to reshaping narratives surrounding marginalized and justice-impacted communities. Prior to incarceration, Aaron obtained a Bachelors Degree in Business Management from Columbia College in Chicago. His misaligned desire for success led him to a federal sentence of 9 years and 5 months on drug trafficking charges. He was released in 2019.

He is a dynamic speaker, that shares his compelling journey from incarceration to entrepreneurship, illustrating how he turned his past into a powerful catalyst for purpose.



During his time of incarceration, Aaron underwent a profound transformation. Through faith, education, and leadership roles, he redefined his identity and recognized his inherent entrepreneurial spirit. Armed with a renewed purpose, he emerged determined to bridge the economic disparities facing those affected by the justice system.

Aaron is the founder of several impactful ventures, including **Escape the Odds Media & Education**, which empowers individuals by providing educational programming to correctional facilities and community organizations. He also established **SwitchHustlesUniversity.com**, an innovative online education platform aimed at providing skillsets and confidence to enter the workforce or start a business. Additionally, his trucking company provides employment opportunities for justice-impacted individuals, demonstrating his commitment to creating pathways for leveling - up.

Aaron's greatest mission is to change the dominant narrative of the justice involved and the undeserved, as seen in his forthcoming documentary "Escaping The Odds Of Recidivism". He believes that by switching your mindset, you can switch hustles; which has the power to elevate the lives of individuals and the community at large.

## **MEDIA REACH**





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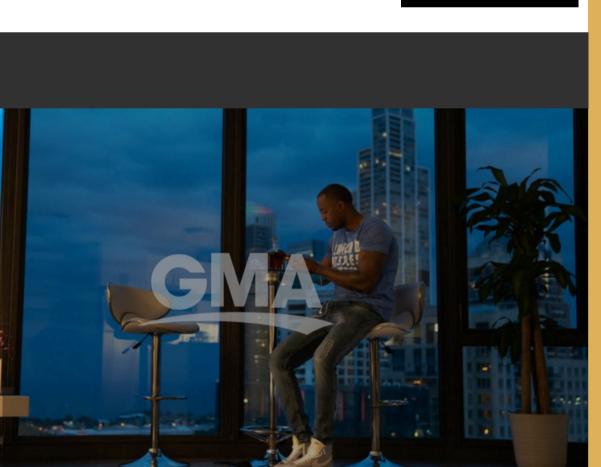




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